



e-Commerce I Honors

Course Description

This course is designed to help students master skills in the design and construction of complex Web sites for conducting business electronically. Topics include economic, social, legal, and ethical issues related to electronic business, and emphasis is placed on skill development in advanced Web page construction and entrepreneurial applications of conducting business electronically. Upon completion of this course, students should be able to plan, design, create, publish, maintain, and promote an electronic business Web site. Assessments include multiple choice questions, true/false questions, discussion assignments, projects, and a capstone project.

Prerequisites

Computer Applications I and Computer Applications II

DLAs, to see a current list of textbooks and course materials, including required websites, please go to the Textbook Tab in the DLA SPA.